

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
810290 /		06284874
<u>Product</u>		
OBAMA SKED A ADD		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/18/12 - 08/23/12	1621	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America 2012	08/17/12 / 08/17/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WOIO	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	WOIO	08/20/12	08/23/12	Let's Make A Deal	10-11a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$500.00		
N 2	WOIO	08/20/12	08/23/12	Action News at 11p	11-1135p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$1,000.00		
N 3	WOIO	08/20/12	08/23/12	Price is Right	11a-12p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$525.00		
N 4	WOIO	08/20/12	08/23/12	CBS Soaps	1230-2p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$600.00		
N 5	WOIO	08/20/12	08/23/12	Action News at Noon	12-1230p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$475.00		
N 6	WOIO	08/20/12	08/23/12	Anderson	3-4p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$250.00		
N 7	WOIO	08/20/12	08/23/12	Action News at 4p	4-5p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$650.00		
N 8	WOIO	08/20/12	08/23/12	Action News at 430a	430-5a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				2	\$90.00		
N 9	WOIO	08/20/12	08/23/12	Action News at 5a	5-6a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				2	\$125.00		
N 10	WOIO	08/20/12	08/23/12	Action News at 5p	5-6p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				4	\$700.00		
N 11	WOIO	08/20/12	08/23/12	Action News at 6p	6-630p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	MTWT---				3	\$2,100.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision 810290 /	Alt Order # 06284874	
Contract Dates 08/18/12 - 08/23/12	Product OBAMA SKED A ADD	Estimate # 1621
Advertiser Obama for America 2012	Original Date / Revision 08/17/12 / 08/17/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Week: 08/20/12	08/26/12	MTWT---				3	\$700.00		
N 12	WOIO	08/20/12	08/23/12	Action News at 6a	6-7a		:30			NM	2 \$350.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				2	\$175.00		
N 13	WOIO	08/20/12	08/23/12	CBS Evening News	630-7P		:30			NM	2 \$1,300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				2	\$650.00		
N 14	WOIO	08/20/12	08/23/12	The Insider	7-730p		:30			NM	2 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				2	\$500.00		
N 15	WOIO	08/20/12	08/23/12	The Early Show	7-9a		:30			NM	2 \$330.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				2	\$165.00		
N 16	WOIO	08/20/12	08/23/12	Inside Edition	730-8p		:30			NM	2 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				2	\$500.00		
N 17	WOIO	08/20/12	08/20/12	Mon Hour 3	10-11P		:30			NM	1 \$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	1-----				1	\$3,000.00		
N 18	WOIO	08/18/12	08/18/12	11p-1205a	11p-1205a		:30			NM	1 \$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/13/12	08/19/12	-----1-				1	\$750.00		
N 19	WOIO	08/19/12	08/19/12	11p-1205a	11p-1205a		:30			NM	1 \$775.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/13/12	08/19/12	-----1				1	\$775.00		
N 20	WOIO	08/19/12	08/19/12	SU Action News at 630p	630-7p		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/13/12	08/19/12	-----1				1	\$500.00		
N 21	WOIO	08/19/12	08/19/12	Sun Hour 1	7-8p		:30			NM	2 \$7,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/13/12	08/19/12	-----2				2	\$3,500.00		
N 22	WOIO	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	1 \$450.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/13/12	08/19/12	-----1				1	\$450.00		
N 23	WOIO	08/21/12	08/21/12	Tue Hour 3	10-11P		:30			NM	1 \$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	-1-----				1	\$3,000.00		
N 24	WOIO	08/20/12	08/23/12	2a-237a	2a-237a		:30			NM	1 \$200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 08/20/12	08/26/12	MTWT---				1	\$200.00		

Totals 51 \$36,985.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/23/12	51	\$36,985.00	\$31,437.25
Totals	51	\$36,985.00	\$31,437.25

Signature: _____ **Date:** _____ (* Line Transactions: N = New, E = Edited, D = Deleted)

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